

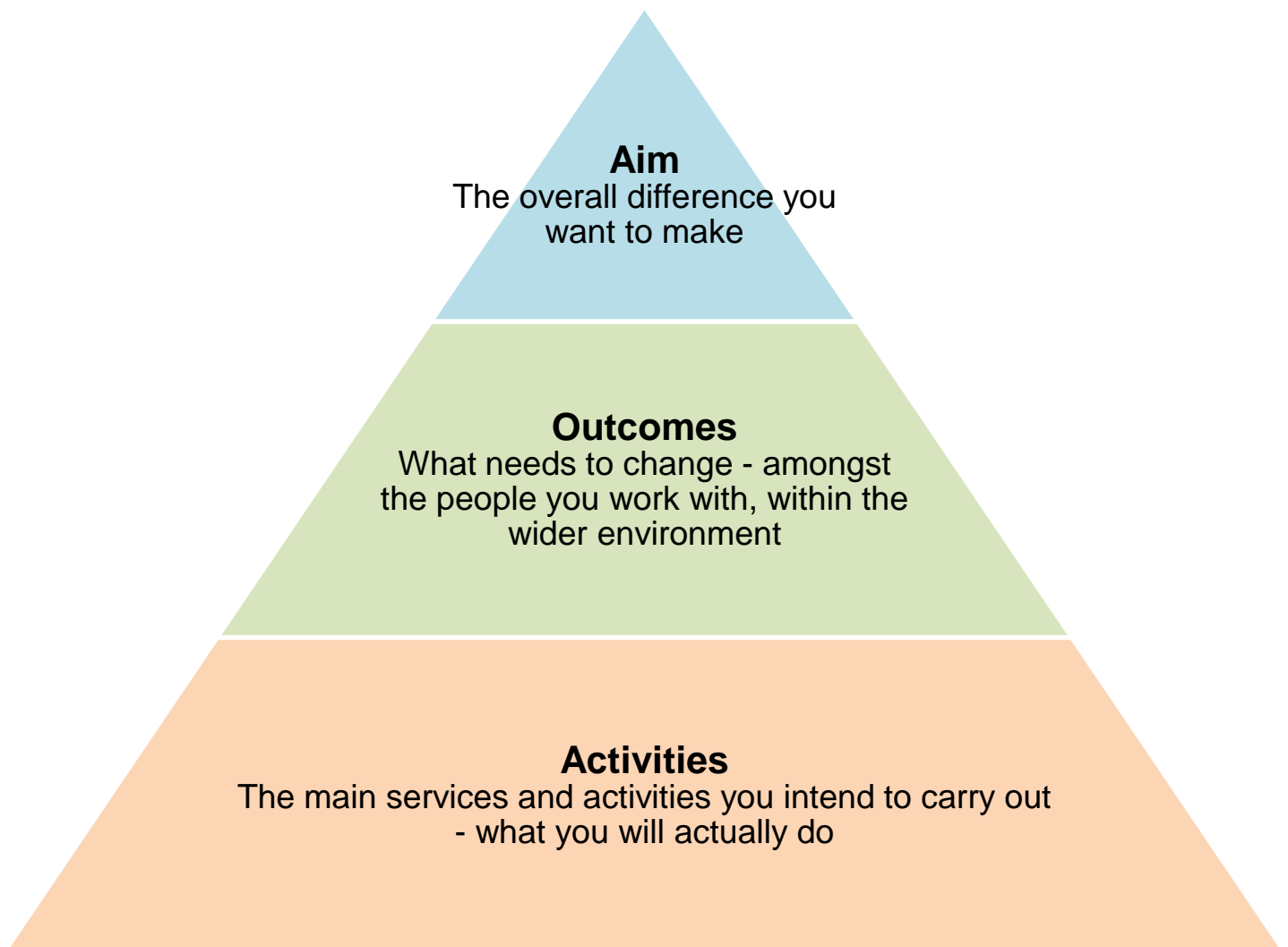
AIM, OUTCOMES AND ACTIVITIES

It's important to clearly state what you're trying to achieve, and how you're going to do it. This is known as setting your Aim, Outcomes and Activities.

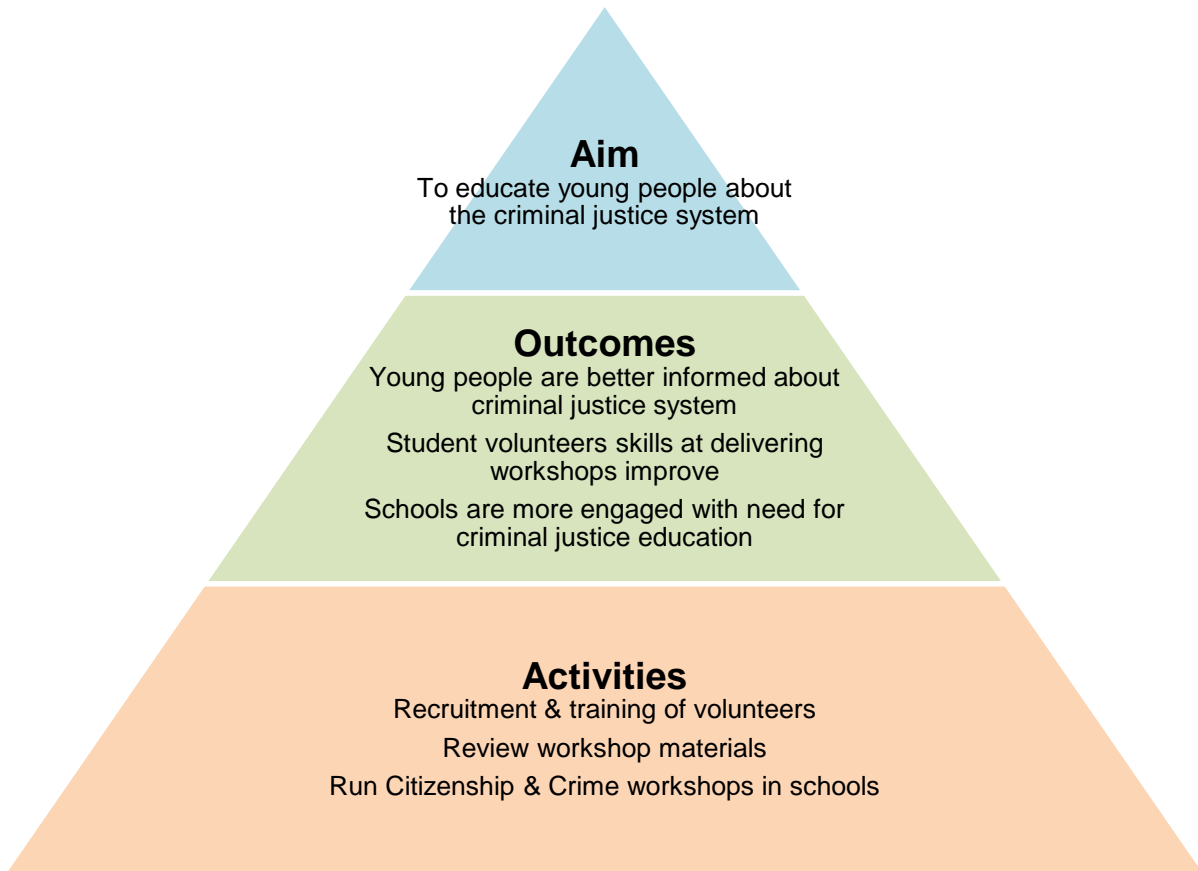
Your **AIM** is the difference you want to make, simply summed up in a sentence. It should be something that you can realistically achieve, and should relate to the community need identified earlier (see page 14).

Your **OUTCOMES** are what needs to change for you to achieve your aim.

Your **ACTIVITIES** are what you'll need to do to bring about those outcomes.



Example 1: Citizenship & Crime Project



Example 2: Save A Baby's Life

