

Policy: Reduce Printing, Increase Digital Signage

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Passed at: Activities Zone (AZ1901) 28/10/19

Valid until: 28/10/21

What would you like the Union to do?

To commit to reducing printing and increasing the use of digital marketing within Clubs and Societies.

Why would you like to do this?

Every time I go to the recycle bin to dispose of accumulated brochures, I think what a waste it had been - there are events I haven't even been able to attend or those that were already communicated to me through email or facebook and which are printed on such good paper (not to speak of the printing ink and the labour that went into it all from the designing to their distribution) to be given the treatment of being binned.

How will this affect students?

I believe the cost of printing is a huge expense that can be meaningfully used for other student-focused activities. I propose we have informational digital displays in common rooms and cafes where students generally gather and where these events can generate healthy discussion. In terms of sustainability, it will teach us students the value of paper that can't just be picked up, carelessly folded up in our bags or disposed of as we like, just because we have abundant access to it.