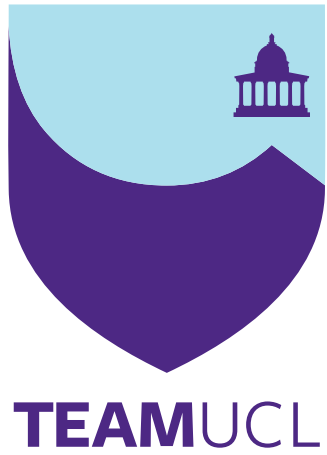


TeamUCL

Version 1.0



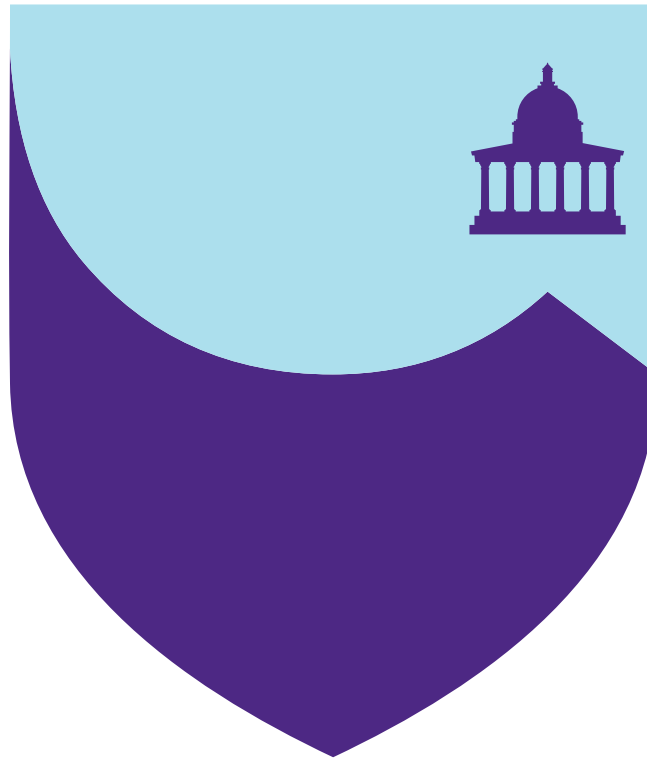
# TeamUCL

## Identity Guidelines

TeamUCL - logo

Version 1.0

The logo



The primary logo

**TEAMUCL**

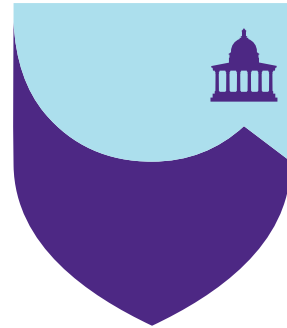
# The logo variations

As well as the primary logo (1), there is a black and white version (2), and two versions for use on coloured backgrounds (3, 4).

TeamUCL - logo

Version 1.0

1



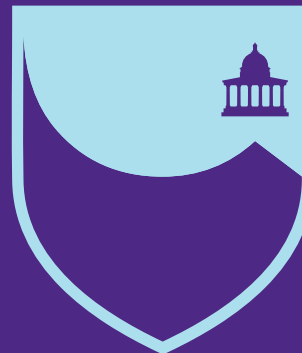
**TEAMUCL**

2



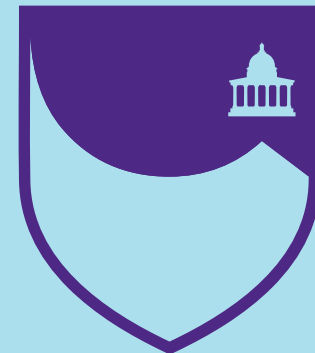
**TEAMUCL**

3



**TEAMUCL**

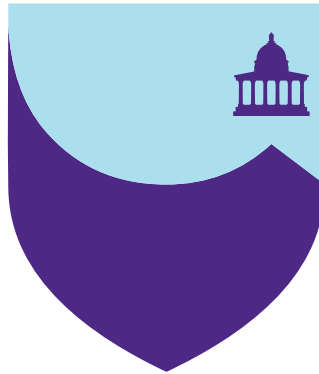
4



**TEAMUCL**

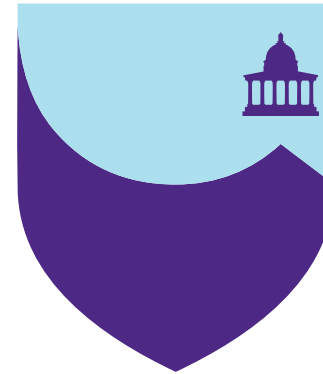
The logo -  
team  
variations

TeamUCL - logo

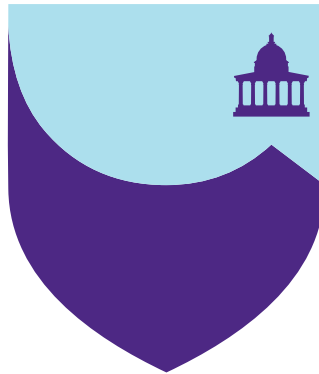


**TEAMUCL**  
**ULTIMATE FRISBEE**

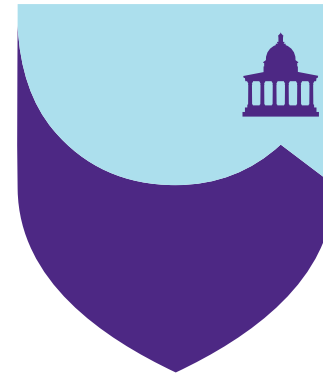
Version 1.0



**TEAMUCL**  
**AMERICAN FOOTBALL**

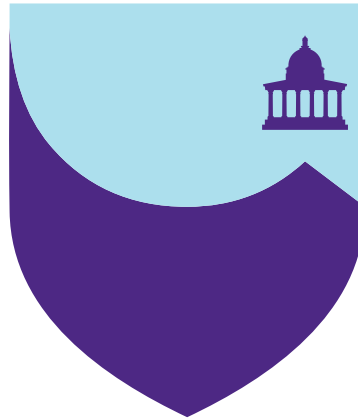


**TEAMUCL**  
**WOMEN'S RUGBY**

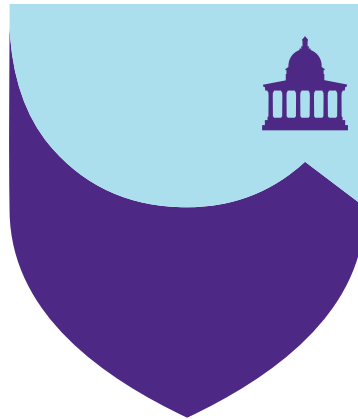


**TEAMUCL**  
**TENNIS**

The logo -  
other  
variations



**TEAM  
UCL**



**TEAM  
UCL  
MEN'S RUGBY**

# The colours

<p>Heritage Purple C=80 M=100 Y=0 K=10  #562179</p>	<p>Light Blue C=30 M=0 Y=5 K=0  #bde3f1</p>
<p>Black C=0 M=0 Y=0 K=100  #000000</p>	<p>White C=0 M=0 Y=0 K=0  #ffffff</p>

# The fonts

## FreightSans Book

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

0123456789\*#@+<=>'”÷±%‰/ ?£\$€ƒ¥¢,.;:…“”“”

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## **FreightSans Bold**

**abcdefghijklmnopqrstuvwxyz**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

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