Advertising with
Students’ Union UCL
UCL Students’ Union
Over 48,000 students are studying at UCL and every year we welcome more than 20,000 new students to our global university in the heart of London. UCL is now the largest university in the UK, and the 8th best in the world. During term time, thousands of students use our spaces and directly engage with the Students’ Union.

Why Advertise With Us?
Our partners native and The Crowd Agency work exclusively with us to manage our media sales. As well as us, they are partnered with an additional 30+ Students’ Unions, so if you’re looking to advertise with a number of SUs, native and Crowd are best placed to help, so please get in touch to find out more about a multi-union campaign.
Welcome Fair
Main Quad, 1st & 2nd October 2022

Join us for our Welcome Fair as we welcome our new and returning students to UCL.

**STANDARD**  
£900 + VAT  
2m x 1.5m, table, chairs and power included

**PREMIUM**  
£1200 + VAT  
4m x 1.5m, table, chairs and power included

**OUTDOOR**  
£POA  
Various outdoor space available, please enquire to find out more.

**CHARITY**  
£500+ VAT  
Standard stall, charity registration number is required
On Campus

**On Campus Stall**  
£600 + VAT  
UCL is a vibrant and busy place with thousands of students on campus every day. A one day on campus stall provides you with direct contact with students.

**Digital Screens**  
Get your advert on up to 8 landscape screens in high footfall bars on campus. Ads are shown in blocks of 10 seconds and played 60 times an hour, with screens active between 09:00 and 22:00. Ads can be still image or video.

| Duration   | Price  
|------------|--------
| 1 WEEK     | £250 + VAT |
| 3 MONTHS   | £2500 + VAT |
| 1 MONTH    | £850 + VAT  |
| 6 MONTHS   | £4000 + VAT |

**Digital**

**Web Banner**  
Web banner placement details TBC, number of views TBC

| Duration   | Price  
|------------|--------
| 1 WEEK     | £200 + VAT |
| 3 MONTHS   | £1500 + VAT |
| 1 MONTH    | £600 + VAT  |
| 6 MONTHS   | £2500 + VAT |

**Email Newsletter**  
Monthly email newsletter sent to all students. Relevant adverts can be included on an ad hoc basis.  

£POA + VAT
Contact

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Get in touch to book your media:

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