



Advertising with Students' Union UCL

U STUDENTS'
UNION UCL

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CROWD
AGENCY



About us



UCL Students' Union

Over 48,000 students are studying at UCL and every year we welcome more than 20,000 new students to our global university in the heart of London. UCL is now the largest university in the UK, and the 8th best in the world. During term time, thousands of students use our spaces and directly engage with the Students' Union.

Why Advertise With Us?

Our partners native and The Crowd Agency work exclusively with us to manage our media sales. As well as us, they are partnered with an additional 30+ Students' Unions, so if you're looking to advertise with a number of SUs, native and Crowd are best placed to help, so please get in touch to find out more about a multi-union campaign.

“ Where more
happens ”

Freshers

Welcome Fair

Main Quad, 1st & 2nd October 2022

Join us for our Welcome Fair as we welcome our new and returning students to UCL.

STANDARD

£900 + VAT

2m x 1.5m, table, chairs and power included

PREMIUM

£1200 + VAT

4m x 1.5m, table, chairs and power included

OUTDOOR

£POA

Various outdoor space available, please enquire to find out more.

CHARITY

£500+ VAT

Standard stall, charity registration number is required



On Campus

On Campus Stall

£600 + VAT

UCL is a vibrant and busy place with thousands of students on campus every day. A one day on campus stall provides you with direct contact with students.

Digital Screens

Get your advert on up to 8 landscape screens in high footfall bars on campus. Ads are shown in blocks of 10 seconds and played 60 times an hour, with screens active between 09:00 and 22:00. Ads can be still image or video.

1 WEEK

£250 + VAT

1 MONTH

£850 + VAT

3 MONTHS

£2500 + VAT

6 MONTHS

£4000 + VAT

Digital

Web Banner

Web banner placement details TBC, number of views TBC

1 WEEK

£200 + VAT

1 MONTH

£600 + VAT

3 MONTHS

£1500 + VAT

6 MONTHS

£2500 + VAT

Email Newsletter

£POA + VAT

Monthly email newsletter sent to all students. Relevant adverts can be included on an ad hoc basis.





Contact

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