

Academic Representative Election Supporting Statement (Manifesto) Guide

Your academic rep support statement, sometimes referred to as a manifesto, should simply state what you plan to do in your role and what changes you would make. It is best not to make unrealistic promises, instead think about what you can achieve and what other students would respond to well. You might want to draw inspiration from the positive changes previous reps have made which is featured on the 'Academic Rep Successes' page. Additionally, you might also want to talk to current students, look at previous manifestos, and review student surveys.

Top tips for writing your manifesto

- Remember **who** your audience is and how to appeal to their **interests/needs**.
- Be **convincing, concise,** and use **clear** language.
- Set out your previous **experience, skills,** and existing **qualities** and how this indicates your suitability for the role.
- If you are hoping to make changes and ensure they are **realistic** and **achievable**.
- It does not have to be long. The suggested word count is around 250 words.
- **Revise** your work and ask your friends to provide you with **feedback**.

Manifesto Guiding Statements

We want to make writing your manifestos as easy as possible so we have put together guiding statements you can use to write your manifestos. You do not have to use the format, but feel free to if it helps.

- Summarize who you are and why you are interested in this role.
- Briefly explain what you hope to achieve in this role if elected (align it to students' interests and/or needs).
- Explain what you will bring to this role (experience, skills, or qualities).
- Summarize why students should vote for you.

Once you have drafted your manifesto, remember to ask your friends to proofread your work. If you require further guidance contact: reps@ucl.ac.uk. Good Luck!