

**2024-25**

## **Constitution of Students' Union UCL**

### **Sports Business Society**

#### **1. Name**

- 1.1. The name of the club/society shall be Students' Union UCL [Sports Business Society](#).
- 1.2. The Club/Society shall be affiliated to Students' Union UCL.

#### **2. Statement of Intent**

- 2.1. The constitution, regulations, management and conduct of the club/society shall abide by all Students' Union UCL policy, and shall be bound by the [Students' Union UCL Memorandum & Articles of Association](#), [Byelaws](#), [Club and Society Regulations](#) and the club and society procedures and guidance – laid out in the '[how to guides](#)'.
- 2.2. The club/society stresses that it abides by Students' Union UCL Equal Opportunities Policies, and that club/society regulations pertaining to membership of the club/society or election to the club/society shall not contravene this policy.
- 2.3. The Club and Society Regulations can be found on the following webpage:  
<http://studentsunionucl.org/content/president-and-treasurer-hub/rules-and-regulations>.

#### **3. Committee**

- 3.1. President
  - 3.1.1. The Presidents' primary role is laid out in section 5.7 of the Club and Society Regulations.
- 3.2. Treasurer
  - 3.2.1. The treasurer's primary role is laid out in section 5.8 of the Club and Society Regulations.
- 3.3. Welfare Officer
  - 3.3.1. The Welfare Officers' primary role is laid out in section 5.9 of the Club and Society Regulations.
- 3.4. Additional Committee Members

- 3.4.1 Vice President – Assist the President in the decision-making process and help to organise events and the coordination of committee members in their work
- 3.4.2 Head of Marketing and Social Media – Responsible for the management of our social media accounts
- 3.4.3 Head of Finance & Sponsorships – Responsible for finding potential sponsors, in coordination with our Treasurer and Welfare Officer
- 3.4.4 Head of Public Relations – Responsible for finding speakers and partner companies, as well as promoting the values and goals of our club to the public
- 3.4.5 Head of Sports Fashion – Responsible for our fashion branch
- 3.4.6 Head of Sports Analytics – Responsible for our analytics branch
- 3.4.7 Head of Sports Medicine – Responsible for our health/medicine branch
- 3.4.8 Head of Sports Media – Responsible for our media branch
- 3.4.9 Head of Logistics – Responsible for the logistical side of the organisation of events (eg place, size, location, catering, etc)
- 3.5. Management of the club/society shall be vested in the club/society committee which will endeavour to meet regularly during term time (excluding UCL reading weeks) to organise and evaluate club/society activities.
- 3.6. The committee members shall perform the roles as described in section 5 of the Students’ Union UCL Club and Society Regulations.
- 3.7. Committee members are elected to represent the interests and well-being of club/society members and are accountable to their members. If club/society members are not satisfied by the performance of their representative officers, they may call for a motion of no-confidence in line with the Students’ Union UCL Club and Society Regulations.
- #### 4. Terms, Aims and Objectives
- 4.1. The club/society shall hold the following as its aims and objectives.
- 4.2. The club/society shall strive to fulfil these aims and objectives in the course of the academic year as its commitment to its membership.
- 4.3. The core activities of the club/society shall be:
- 4.3.1. Provide resources and create a network for those interested in sports business, as well as to engage others who might not otherwise be familiar with it

- 4.3.2. Conferences with individuals involved in the sports business industry in which they will discuss their experiences and responsibilities, with a particular focus on women in sports business
- 4.3.3. Summit with multiple sports brands and teams
- 4.3.4. Networking events
- 4.3.5. The publication of a yearly sports magazine (sports media)
- 4.3.6. Workshops on the use of data analytics in sports and analysis for UCL’s sports teams.
- 4.4. In addition, the club/society shall also strive to organise other activities for its members where possible:
  - 4.4.1. Yearly trip to a sports event
  - 4.4.2. Partnership with a sports charity - multiple visits and volunteering events organised by the society
  - 4.4.3. Regular social events
- 4.5. This constitution shall be binding on the club/society officers and shall only be altered by consent of two-thirds majority of the full members present at a club/society general meeting. The Activities Executive shall approve any such alterations.
- 4.6. This constitution has been approved and accepted as the Constitution for the Students’ Union UCL [Sports Business Society](#). By signing this document, the President and Treasurer have declared that they have read and abide by the Students’ Union UCL Club and Society Regulations.

President	Name: Carl Rudloff
	Signature: CR
	Date: 11/07/2024
Treasurer	Name: Jiarui Liu
	Signature: JL
	Date: 11/07/2024