Society Development Plan 2023-2024

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| Society Name:  |
| The name of your society |
| Society Name:  |  |  |
| Who filled out this form? |
| [ ]  President[ ]  Treasurer[ ]  Welfare Officer |
|  |
| Society Development Aims for 2023-24 (we suggest a minimum of 3 aims)E.g., To increase our membership by 20%, holding three events during welcome week, increasing regular meet and greets |
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| The core activities of the club/society shall be: an annual Christmas Ball; Academic events; Careers events with external speakers from industry; social activities such as bowling or pub crawlsIn addition, the club/society shall also strive to organise other activities for its members where possible: Sporting events such as a football league or individual matches against other societies. |

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| What would you like to continue doing that went well last year? | What would you like to change about the society moving forward? |
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Budgeting and Finance

Use this space to outline your overall membership and income/expenditure targets for this year. [Please find further information about funding opportunities here.](https://studentsunionucl.org/how-to/clubs-and-societies/how-to-get-funding-for-your-club-or-society)

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| EXPENDITURE | Planned | Actual | Notes |  |
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|  |  |  |  |
|  |  |  |  |
| **TOTAL** |  |  |  |

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| --- | --- | --- | --- |
| INCOME | Current | Target | Notes |
| Non-Grant |  |  |  |
| Grant |  |  |  |
| Membership costs (please provide total and breakdown) |  |  |  |
| Friends’ Trust |  |  |  |
| **TOTAL** |  |  |  |

Society Calendar

Please outline your overall plan for the year below. You can include any socials or events you have planned here. Please give as little or as much detail as you would like. You must complete an [activity registration form](https://studentsunionucl.org/webform/activity-registration-form) for any event that takes place outside of your core society activities (this includes fundraising events, socials and large-scale events). Please look back at your training for further details.

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| Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun |
| Welcome Week | Black History Month |  | Winter Break | January Welcome | LGBTQ+ History Month | Women’s History Month |  |  | End of term 3 |
| Taster sessions |  |  |  | Taster Sessions |  | AGM and leadership elections |  |  |  |

Ways to Develop

Use this space to check what areas of your society are already well developed, and which areas you may wish to work more on. These coincide with our society development award criteria so the more you have ticked, the more likely you are to receive recognition of your work later in the year.

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| Society Engagement and Communications |  |  |
| Membership | Achieved? Y/N | Notes |
| This society has increased its membership by 10% from the previous academic year |   |   |
| This society has attended two events aimed at recruiting new members (e.g. Welcome Fair, January Welcome) |   |   |
| This society has run at least three taster sessions aimed at recruiting new members over the academic year |   |   |
| Society Events and Opportunities | Achieved? Y/N | Notes |
| This society has run an event or workshop with an external speaker |   |   |
| This society has run an event that develops career insights for its members |   |   |
| This society has provided opportunities for its members to gain a skill or qualification |   |   |
| This society has run a new or innovative large-scale event |  |  |
| This society has partnered with another society or club for an event |  |  |
| Society Engagement | Achieved? Y/N | Notes |
| This society is open to beginners or has run an initiative to engage and develop beginners |   |   |
| This society actively engages with society alumni (e.g. via an alumni newsletter or by hosting an alumni event) |   |   |
| This society hosts creative socials that are not centered on alcohol |   |   |
| This society has partnered with another society or club for a social event |  |  |
| Communications and Social Media | Achieved? Y/N | Notes |
| This society posts varied and professional content on social media on a regular basis |   |   |
| This society has ensured that all communications are compatible with screen readers and all videos are subtitled |   |   |
| This society sends out regular newsletters to its members |   |   |
| This society has been the focus of a news story published on the Students' Union UCL website |  |  |
| This society has contributed content to a Students' Union UCL newsletter |  |  |

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| Society Governance |  |  |
| Democracy and Committee | Achieved? Y/N | Notes |
| This society has attended a development meeting with the Activities Team |   |   |
| This society has an up-to-date Development Plan that has been submitted to the Activities Team |   |   |
| This society has held at least three minuted committee meetings per term |   |   |
| This society has achieved 60% voter turnout in a by-election (e.g. term 1 by-election) |  |  |
| A committee member has attended a Skills Session |  |  |
| Budgeting and Finance | Achieved? Y/N | Notes |
| This society has kept an accurate record of its finances and discussed the budget during a development meeting |   |   |
| This society has diversified its sources of funding via sponsorship or a Friends' Trust grant |   |   |
| This society has run an event that raised over £200.00 for their non-grant account |   |   |
| Sustainability | Achieved? Y/N | Notes |
| This society has promoted one measure of sustainability (e.g. ensuring no single-use plastics are used at events) |   |   |
| This society has held a specific event that aims to raise awareness around issues of sustainability |   |   |
| This society has endeavoured to ensure that all products purchased for activities and events are sustainably sourced or recycled |   |   |
| This society has worked with the Student Sustainability Ambassadors or Sustainability Officer to create a spotlight article, workshop or event |  |  |
| Welfare | Achieved? Y/N | Notes |
| This society has introduced an initiative or event in which welfare was the leading priority |   |   |
| This society has partnered with a mental health charity for an event or fundraising campaign |   |   |
| This society has circulated information to all members which signposts all Students' Union UCL wellbeing resources and services |   |   |
| All committee members have attended the Active Bystander training |  |  |
| This society has arranged Active Bystander training for its members |  |  |

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| Equality, Diversity and Inclusion |  |  |
| Equality, Diversity and Inclusion | Achieved? Y/N | Notes |
| This society has run an initiative to improve Postgraduate engagement |   |   |
| This society has activities that are suitable and adaptable for disabled students |   |   |
| This society can demonstrate its membership and activities are good value for money |   |   |
| All access information about activity and event venues is published on the society webpage, events and social media |  |  |
| This society has hosted a Liberation Month event or actively engaged with a Students' Union UCL campaign |  |  |
| This society has partnered with a community organisation or SU Officer to support underrepresented groups taking part in its activities more regularly |  |  |

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| Effective Community Impact and Projects |  |  |
| Students’ Union UCL Community | Achieved? Y/N | Notes |
| This society has run an event at UCL East |   |   |
| This society has a team in a TeamUCL League |   |   |
| This society has run at least three taster sessions aimed at recruiting new members over the academic year |   |   |
| Volunteering | Achieved? Y/N | Notes |
| This society has actively promoted volunteering opportunities to its members |   |   |
| This society has run a one-off volunteering event through the Volunteering Service |   |   |
| This society has set up a recurring volunteering project through the Volunteering Service |   |   |
| Fundraising | Achieved? Y/N | Notes |
| This society has run one fundraising event or campaign (raising over £100.00) |   |   |
| This society has run two or more fundraising events or campaigns (raising over £250.00) |   |   |
| This society has raised over £1000.00 throughout the year |   |   |

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| Innovation |  |  |
| Innovation | Achieved? Y/N | Notes |
| We will also consider other equivalent ideas that have helped your society excel and develop, such as new committee positions or other projects you have held. Please use the space below to tell us more.  |
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